

4 March 2001

Austereo Share Offer Final Price

Following the completion of the international bookbuild on 2 March 2001, the final price for the Austereo Share Offer has been set at \$1.85.

The final price applies to all applicants under the offer including Priority, Employee and Retail applicants.

Conditional and deferred trading in Austereo is expected to commence at 12.00pm (Melbourne time) on the Australian Stock Exchange on Monday 5 March 2001.

No scale back has been applied to applicants under the Priority, Employee or Retail Offers. Accordingly, the number of shares allotted to each applicant equals the full amount of their application, divided by \$1.85 and rounded down to the nearest share.

However at the final price, the offer was oversubscribed by institutional investors requiring a scale-back of institutional offers received.

Chairman of Village Roadshow Limited Mr John Kirby said 'I am delighted to be successfully bringing Austereo to the market while retaining a majority interest in this dynamic business within the Village group.

'Despite challenging market conditions globally, we have managed to achieve a final price that places Austereo at the premium end of Australian media stocks and provides an enterprise value in excess of \$1 billion. This is a great endorsement for the company and its outstanding executive team.'

Mr Kirby went on to say, 'I am particularly pleased about the quality of applicants to the Offer which includes Village Roadshow shareholders, Austereo employees and a first class institutional investor line-up encompassing some of the world's leading fund managers. This register mix gives Austereo a high quality ownership base as it begins life as a listed entity.'

Executive Chairman of Austereo Peter Harvie commented 'Floating Austereo is an exciting development for the company and its employees. Our strategy, combined with a public listing, promises an attractive future for shareholders.

'We have the management team, the strategy and now the additional financial flexibility to take advantage of emerging opportunities and meet our competitive challenges.' Mr Harvie added.

All applicants will receive confirmation of their holding with notices expected to be sent on 14 March 2001. For further information, including confirmation of the number of shares allotted, applicants can call the Austereo Share Offer Information Line on 1800 001 311.

For further information please contact:

Andrew Bowden
Group Manager Investor Relations
Village Roadshow Limited
0409 885 844

Summary of the Offer

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|--|--|
| Final Price | \$1.85 |
| Offer Size | 191,406,250 Shares \$354,101,562.50 |
| Total number of shares on issue | 437,500,110 Shares |
| Market Capitalisation | \$809,375,203.50 |
| ASX Code | AEO |
| Trading commences on ASX on a conditional and deferred basis | 12.00pm Melbourne Time 5 March 2001 |
| Dispatch of shareholder statements expected | 14 March 2001 |

An example for determining the number of shares allotted for an application of \$5,000

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|---|------------------------------------|----------|
| A | Initial application | \$5,000 |
| B | Final Price of the Offer | \$1.85 |
| C | $A \div B$ | 2,702.70 |
| D | Number of shares issued | 2,702 |
| | Rounding amount $A - (B \times D)$ | \$1.30 |

All rounding amounts will be donated to the Salvation Army.