

8 August 2006

## **NEW APPOINTMENT FOR VILLAGE ROADSHOW'S THEME PARK EXPANSION**

Village Roadshow Limited, Australia's leading international media and entertainment company, today announced the appointment of Mr John Harnden to the Company in the newly created position of Chief Executive, International Theme Parks.

The appointment of Mr Harnden is the result of plans to pursue an international expansion of the successful Australian theme parks division of Village Roadshow which currently consists of the five Queensland based attractions. As announced earlier, the Company has entered into an agreement with Warner Bros. to explore opportunities for Warner Bros. Movie World branded theme parks in Asia. In addition, Village Roadshow has plans to build a theme park in Athens and is short listed in the tender process for one of the former Olympic venues.

Mr Harnden, who commenced his career in 1986 as an Engineer and Project Manager, has been in the entertainment and major events industries for 17 years. In 1989 he first became involved with the Australian Formula One Grand Prix in Adelaide as well as being involved with the review and design of Formula One circuits in Malaysia, Argentina and China.

In 1994 he joined the executive team of the Australian Grand Prix Corporation in Melbourne to commence preparations for the moving of the Grand Prix to Melbourne in 1996.

He was Chief Executive Officer of the Australian Grand Prix Corporation – responsible for the Australian Formula One and Motorcycle Grands Prix for four years from 1998 – before joining the Melbourne 2006 Commonwealth Games Corporation as Chief Executive Officer in 2002.

At the Melbourne 2006 Commonwealth Games Corporation, Mr Harnden was responsible for delivering the biggest sporting and cultural event Melbourne has ever staged, widely acknowledged as the 'best ever' Commonwealth Games.

CEO of Village Roadshow, Graham Burke and CEO of Village Theme Parks, John Menzies said "We are delighted to have secured John Harnden's appointment to this newly created position which will lead the push to expand our successful theme park operations outside of Australia into new markets."

Mr Harnden said he was looking forward to the challenge of joining Village Roadshow.

“I am thrilled and it is a great honour to be joining Village Roadshow, an Australian entertainment and media icon, a company with its roots here in Victoria.

“I have long admired Village Roadshow and look forward to working with their team to drive the expansion of their theme park operations internationally”, Mr Harnden said.

The appointment will take effect from January 8 2007.