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VILLAGE CINEMAS STRENGTHEN MANAGEMENT LINE-UP

Village Cinemas International (VCI) has bolstered its senior management positions with a number of new appointments, restructures and relocations.

Mr. George Livery, currently Managing Director, Village Cinemas Australia, has been promoted to General Manager, Village Cinemas International. Mr. Livery's broad role will focus primarily on European cinema investments in the first instance. Mr. Livery will be relocating to London in early March to take up his new role.

Mr. Ross Entwistle, VCI Director of Film Buying and Programming, will also relocate to London in late February. While Mr. Entwistle will continue to oversee VCI's film buying he will be expanding his role into strategic planning and resource management.

Mr. Robert Macolino, General Manager, Group Marketing and Communications has been appointed General Manager, Village Cinemas Australia. He will now be responsible for the day to day running of the VCI Australian cinema circuit.

Mr. Richard Potter, currently VCI Finance Director, is returning to Corporate to head up the implementation of the Group's management information systems. Mr. Kirk Senior, currently VCI Director of Business Affairs, will assume the role of Acting Finance Director.

VCI joint CEO and Managing Director, Mr. John Anderson, said he was delighted and excited to be able to offer the key positions to internal staff members who had demonstrated the intelligence and desire to meet, and help set, the company's long term objectives.

"These appointments strengthen the backbone of our growth plans."
Mr. Anderson said.

"In George, Ross, Robert and Kirk we have a team of youthful, proven cinema executives who are committed to our global vision. Their intuition, passion and flair for cinema exhibition, combined with their entrepreneurial management style, makes them ideal executives to take this company into the new millenium.

“We must also thank Richard for the tremendous contribution he has made while on assignment with us establishing key systems and reporting protocols. His role in developing the financial reporting systems and procedures has been and will continue to be of enormous benefit to our division.

“We, as a team, now look forward in tackling the many opportunities ahead and in developing exciting, new initiatives that will contribute to the ongoing profitability of our cinema circuit.”

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